



CONFIDENTIAL FRANCHISE APPLICATION

This form when completed, is an essential part of our consideration in granting a Denny's franchise. Please print or type, and give specific answers to all questions. Please complete the application in its entirety and submit verification to liquidity. All information is held in confidence.

Signature

Date

Please Print Name

I submit the following information as my complete and true personal and financial condition as of the date shown above. In accordance with the Privacy Act (5 U.S.C. 552 a), Freedom of Information Act and the Fair Credit Reporting Act, I expressly authorize any past or present employer, any law enforcement agency, federal, state or local, or any person who has personal knowledge of my character, work experience or criminal records to release this information to Denny's. I understand and acknowledge that, as a condition of being considered for a Denny's franchise, I must submit to a credit history check to be performed by a credit reporting agency of Denny's choice.

I also agree to supply statements by my professional advisors (i.e., banker, broker, accountant or attorney) verifying the above assets, and I also agree to furnish copies of Federal Income Tax Returns as filed for the past 3 years, if requested. I understand that Denny's is relying upon all information I submit as a material factor in considering my application to become a Denny's franchisee, and I therefore agree to promptly notify Denny's of any material change in any subsequent information provided to Denny's. In addition, I release all persons from liability as a result of disclosure of the above-described information.

This application does not obligate either party in any matter.

SECTION IV: CORPORATE INFORMATION

Company Name		
Federal Tax ID		Dun & Bradstreet Number
Contact Name		Title
Address		
City	State	Zip
Phone		Fax Phone
Date of Incorporation	State of Incorporation	Years in Business
Corporate Officers		
Name	Title	% of Ownership
Name	Title	% of Ownership
Name	Title	% of Ownership

SECTION V: REFERENCES

Professional	Telephone
Address	
Professional	Telephone
Address	
Professional	Telephone
Address	
Personal	Telephone
Address	
Personal	Telephone
Address	
Personal	Telephone
Address	

SECTION VI: DEVELOPMENT INFORMATION

I am interested in:	<input type="checkbox"/> Single Location	<input type="checkbox"/> Multiple Locations
Market areas preferred:		
1. _____	2. _____	3. _____

SECTION VIII: PERSONAL FINANCIAL STATEMENT

ASSETS			LIABILITIES		
(A) LIQUID ASSETS	Cash on Hand & Unrestricted in Banks (Schedule 1)		(D) CURRENT LIABILITIES PAYABLE WITHIN 12 MONTHS OR LESS	Notes Payable to Banks Secured, Unsecured (Schedule 1)	
	Accounts, Loans & Notes Receivable (Payable within 12 months) (Schedule 2)			Accounts and Notes Payable – Other (Schedule 2)	
	Cash Surrender Value-Life Insurance (Schedule 3)			Loans Against Life Insurance (Schedule 3)	
	Stocks, Bonds & Government Securities (Schedule 4)			Federal or State Taxes & Assessment Payable	
	Securities/Commodities/Money Market (Schedule 4)			Mortgages Payable or Real Estate (Schedule 5)	
	IRA & Other Retirement Funds (Schedule 4)			Other Current Liabilities (Itemize)	
	TOTAL LIQUID ASSETS				
(B) NON-LIQUID ASSETS	Real Estate (Schedule 5)		(E) LONG-TERM LIABILITIES PAYABLE AFTER 12 MONTHS	TOTAL CURRENT LIABILITIES	
	Business Interests (Schedule 6)			Notes Payable to Banks Secured, Unsecured (Schedule 1)	
	Accounts, Loans & Notes Receivable			Accounts & Notes Payable – Other (Schedule 2)	
	Other Non-Liquid Assets (Itemize)			Loans Against Life Insurance (Schedule 3)	
	TOTAL NON-LIQUID ASSETS			Mortgages Payable on Real Estate (Schedule 5)	
(C) PERSONAL ASSETS	Real Estate (Personal Residence) (Schedule 5)		Other Long-Term Liabilities (Itemize)		
	Other Personal Assets (Itemize)				
	TOTAL PERSONAL ASSETS		TOTAL LONG-TERM LIABILITIES		

TOTAL ASSETS (A+B+C)		TOTAL LIABILITIES (D+E)	
\$		\$	
TOTAL ASSETS	---	TOTAL LIABILITIES	= NET WORTH
\$	\$	\$	\$

ANNUAL SOURCE OF INCOME		CONTINGENT LIABILITIES	
Salary	\$	Legal Claims	\$
Spouse's Salary		Endorser or Co-Maker	
Bonus & Commission		Leases	
Interest		Contracts	
Dividends		Other Special Debts	
Other Income (Itemize)			
TOTAL	\$	TOTAL	\$

SECTION IX: PERSONAL FINANCIAL STATEMENT SCHEDULES

SCHEDULE 1: BANKING RELATIONS			
Name and Address of Financial Institutions	Account No.	Account Type: Cash on Hand, Checking, Savings, CDs	Amount

SCHEDULE 2: ACCOUNTS, LOANS AND NOTES RECEIVABLE - PAYABLE					
Name of Debtor	Maturity Date	Face Value	Monthly Installment Payments	Balance Due	Description of Security

SCHEDULE 3: LIFE INSURANCE							
Insurance Company	Beneficiary & Relationship	Policy Type	Face Amount	Present Cash Surrender Value	Loans Against Policy	Annual Premium	Is Policy Assigned?

SCHEDULE 4: STOCKS, BONDS, GOVERNMENT SECURITIES, MONEY MARKET ACCOUNTS COMMODITIES, IRA, OTHER RETIREMENT					
Type	Name of Issuer	Number of Shares/Bonds	Market Value	Maturity Date	Are Shares/Bonds Pledged?

SCHEDULE 5: REAL ESTATE					
Location and Description of Property	Date of Purchase	Cost	Market Value	Balance on Mortgage	Amount of Each Installment

SCHEDULE 6: BUSINESS INTERESTS				
Business Name and Address	Description	Business Type	Percent Equity	Net Value of Your Interest

Please attach additional pages if more space is required